

Data Protection Statement

We take the protection of your personal data very seriously and would like your visit to our website to be secure. Our data protection practice complies in particular with the requirements of the German Data Protection Act [Bundesdatenschutzgesetz // BDSG] and the German Telemedia Act [Telemediengesetz // TMG]. We would like to inform you at this point about the type, scope and purpose of collecting and using personal data. Please note that this Data Protection Statement only relates to our website and does not cover third-party websites to which we refer by way of links.

I. OBJECT OF PROTECTION

The object of protection is personal data. In accordance with sect. 3 (1) BDSG, personal data concerns details of personal or factual circumstances of an identified or identifiable natural person. Included hereunder is information by which you may be identified (e.g. information about your name, postal address, email address or phone number).

II. COLLECTION AND USAGE OF YOUR DATA

1. Visiting our website

When you visit our website, our web server saves the following information in a standardised process:

- the IP address issued to you by your internet service provider;
- the page of our website you visit;
- the web page from which you visit us;
- the date and duration of your visit;
- the name of the data accessed; and
- a description of the web browser used.

We solely use this data to optimise our website for you. The data is saved anonymously, with the result that you are not personally identifiable as a visitor. There shall not be any other usage of the data; in particular, we shall not share it with third parties.

2. Sending a message

You can send us a message over our website. If you do so, it will be necessary to provide your name, company, email address and possibly a phone number. We shall solely use the data in order to answer your message. It shall not be shared with third parties.

3. Registration over our website

If you sign up for the ginstr web application on our website or download an app through our ginstr app store, the following data shall solely be collected for the management of the user account and the contractual relationship: name, address, company, email address and password; if need be, phone number and your notes, as well.

In addition, registered users can also use ginstr web to enter usage data that we will save for you. You may delete this data at any time, and it will be deleted automatically one month after the deletion of the account.

In the case of paid services, you have the opportunity to make payment or pay usage fees by credit card or debit card via Heidelbergpay (Heidelberger Payment GmbH) or by Paypal (PayPal (Europe) S.à r.l. et Cie, S.C.A.). During the payment process with credit and debit cards, the cardholder, credit card company, credit card number, the card's period of validity and the credit card verification code are requested; for payments by PayPal, the account holder's email address and password are requested. This data is saved directly by the respective payment service provider. The data is used by the payment services solely for the processing of the payment with the company issuing the card. During the payment process, you can also choose whether your data can be saved in a cookie for future payment processes; you can delete the cookie through your browser.

4. Usage of cookies

We use so-called cookies at various locations on our web pages. These are small text files that are saved to your computer by your browser. Cookies serve in making our website more user friendly, more effective and safer. Cookies will not cause damage to your computer and do not contain viruses.

If you would like to view our website without cookies, please choose the "Do not accept any cookies" option in the settings of your browser. In addition, existing cookies may be deleted. You will find more exact information in the instructions of the respective browser manufacturer.

5. Web analysis tools

The website uses Google Analytics, a web analysis service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses so-called "cookies", text files that are saved on your computer and allow for an analysis of how you use the website. The information that the cookie provides on your usage of this website is usually transferred to a Google server in the USA and saved there. If the IP anonymisation feature is activated on this website, your IP address will be abbreviated beforehand by Google, but within the member states of the European Union or in other states that are Contracting Parties to the European Economic Area Agreement. Only in exceptional cases is the full IP address transferred to a Google server in the USA and abbreviated there. On behalf of the operator of this website, Google will use this information to evaluate your usage of the website in order to compile reports on website activity and in order to provide the website operator with additional services connected with website usage and internet usage. Google shall not combine the IP address transmitted by your browser with other data as part of Google Analytics.

You can prevent the cookie from being saved by adjusting the settings in your browser software; however, please note that you will not be able to use all the functions of this website in full in such cases. You can also prevent the recording of data produced by the cookie and related to your usage of the website (incl. your IP address) from being sent to Google and the processing of this data by Google by

downloading and installing the browser plug-in available under the following link: (<http://tools.google.com/dlpage/gaoptout?hl=de>)

If this does not work for you, you can prevent Google Analytics from recording data by clicking on the link at <https://www.ginstr.com/privacy/>. It is possible to place an opt-out cookie that prevents the future recording of your data when you visit this website.

We also use Google Analytics to evaluate data from AdWords and the double-click gooCookie for statistical purposes. If you do not want this, you can deactivate this function via the display settings manager by clicking on the following link: (<http://www.google.com/settings/ads/onweb/?hl=de>).

You can object to the collection and storage of data for the purpose of web analysis at any time effective for the future by using the contact data provided in the [legal notice](#) to send a letter, email or fax.

6. Facebook social plug-ins

At our website we have included so-called social plug-ins ("plug-ins") from the Facebook social network of Facebook Inc., 1601 South California Avenue, Palo Alto, CA 94304, USA. You will find the image and a list of possible Facebook plug-ins under the following link: <http://developers.facebook.com/plugins>. When you visit one of our websites where a Facebook plug-in is integrated, the plug-in allows for a direct connection with the server of Facebook Inc. A code is automatically called up by Facebook, even if the "like" button has not been activated yet. Your browser will send other data and the URL of the just opened page to Facebook. If you are logged in on Facebook, the session ID is also transmitted, allowing the visited page to be associated with your person. If you use the like button or provide commentary, this information is sent to Facebook and saved by Facebook. Even if you do not have a Facebook account, there is the opportunity for Facebook to save the information about you. Furthermore, a Cookie is left in your browser for two years, allowing for the association of your person with already saved data if you sign up for a Facebook account later. We expressly make reference to the fact that we do not have any knowledge of the content and scope of the data transmitted to and saved at Facebook, and therefore make reference to Facebook's currently valid data policy at: <http://www.facebook.com/policy.php>.

If you would like to prevent Facebook from linking collected data with your Facebook account when you visit our website, you must log out of your Facebook account before visiting our website or use the browser plug-in "Facebook blocker".

7. Twitter plug-in

At our website we use plug-ins from the microblogging service twitter.com, Twitter, Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. The plug-ins bear the Twitter logo. When you visit our web pages that contain a Twitter plug-in, your browser will connect directly to Twitter's server. The content of Twitter's plug-in is shared directly with your browser and integrated in the website by it.

As soon as the plug-in is integrated, information is sent to Twitter that you have visited our website. This is also associated with your Twitter account. Please

remember that when you use the "Twitter" button, information is sent directly from your browser to Twitter and also probably saved there. We do not have any ability to influence the transmission or saving of data, nor do we have any ability to gain knowledge from such. You can find out about the scope and purpose of Twitter's collection and usage of data as well as information about your rights and setting options for the protection of your private sphere when using Twitter plug-ins at our website by consulting the privacy policy of Twitter Inc. at:

<https://twitter.com/privacy>

If you would like to prevent Twitter from collecting data about you when you visit our website, we recommend that you log out of your Twitter account before visiting our website and using the Twitter plug-in.

8. Google +1 button

At our website we use the Google +1 button of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States. When you visit our website, a connection is made with the servers of Google Inc. The content of the Google +1 button is sent to your browser and integrated into the website. This tells Google that you have visited our website. According to information provided by Google, data on your visit to our website is temporarily collected and processed for the purpose of system maintenance and troubleshooting.

We do not have any precise knowledge about the type and scope of the data that Google actually collects, and also cannot influence such. However, Google also records additional information through your +1 activities, according to its own information.

If you have a Google account, are a Google+ member and logged in, Google probably saves your IP address for the content where you entered a +1 and also information about the website that you visited when clicking the Google +1 button. According to information provided by Google, this information can be displayed with your profile name and also possibly with a photo you have saved in Google+, in Google services, at your Google profile, and in other places. In order to prevent the saving of this data and the linking of the visit to our website with your Google member data, please log out of Google before visiting our website.

You will find additional information, in particular about the purpose and scope of the data collection, usage and processing by Google as well as your rights in this regard, if you review the Google +1 buttons policy on privacy at:

<http://www.google.com/intl/de/+policy/+1button.html>

You will find Google Inc.'s current privacy policy at:

<http://www.google.com/intl/de/policies/privacy/>

9. Linked-in plug-in

At our website we use LinkedIn plug-ins from LinkedIn Corporation, 2029 Stierlin Court Mountain View, CA 94043 USA. When you visit our website, a plug-in allows for a direct connection between your browser and a LinkedIn server. We assume that information about the visit to our website and your IP address is sent to LinkedIn. If you click on the LinkedIn share button and are simultaneously logged in at LinkedIn, it is possible to link the content of the website to your LinkedIn profile. LinkedIn

may associate a visit to the website with your user account. We do not have any knowledge of the type, scope and possible processing of the data transmitted by LinkedIn. Please also consult the information provided by LinkedIn.com in its privacy policy at:

<https://www.linkedin.com/legal/privacy-policy>

10. Sharing with third parties

ginstr shall handle your data confidentially and observe the highest security standards in this regard. You may be confident that your data will not be shared with uninvolved third parties; in particular, address data will never be provided to unauthorised third parties for advertising purposes or similar. A sharing of your data with third parties shall only take place if we are obligated to do such by law or court ruling.

III. RIGHT TO INFORMATION AND DELETION

You can correct or delete data you have saved with us at any time if such is no longer necessary for the processing of the order or for billing purposes and other statutory requirements do not prevent change or deletion. Please remember that the locking of the data may replace deletion if statutory or contractual archiving periods prevent deletion.

You shall also have the right to information about the data saved with regard to your person, its original and recipient and the purpose of storage at any time. In order to receive information, you must identify yourself as the person about whom information should be provided or prove that you are entitled to receive information about a third person.

If you have any requests for information, objections, wishes for corrections or deletion, or a possible revocation of your consent or other questions on the subject of data protection, please contact us by using the contact data provided in the [legal notice](#).